

# Ilocanoness In Its Present Realities

by  
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# Introduction







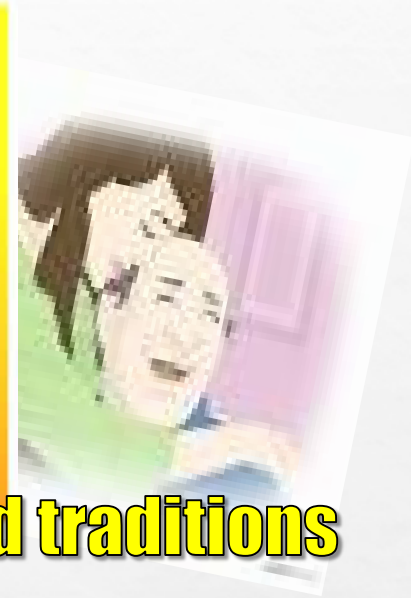
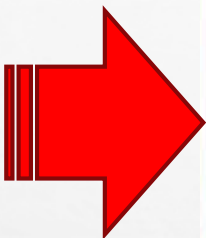
**Preservation of  
Cultural Heritage**

**Restoration of  
Historic Sites**

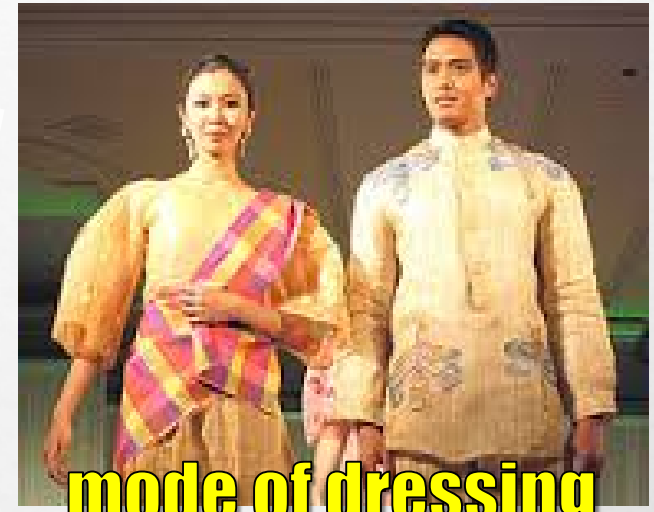
# The Ilocanos







**customs and traditions**



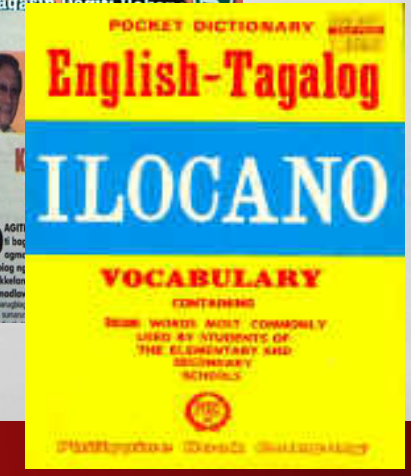
**mode of dressing**



**local industry**



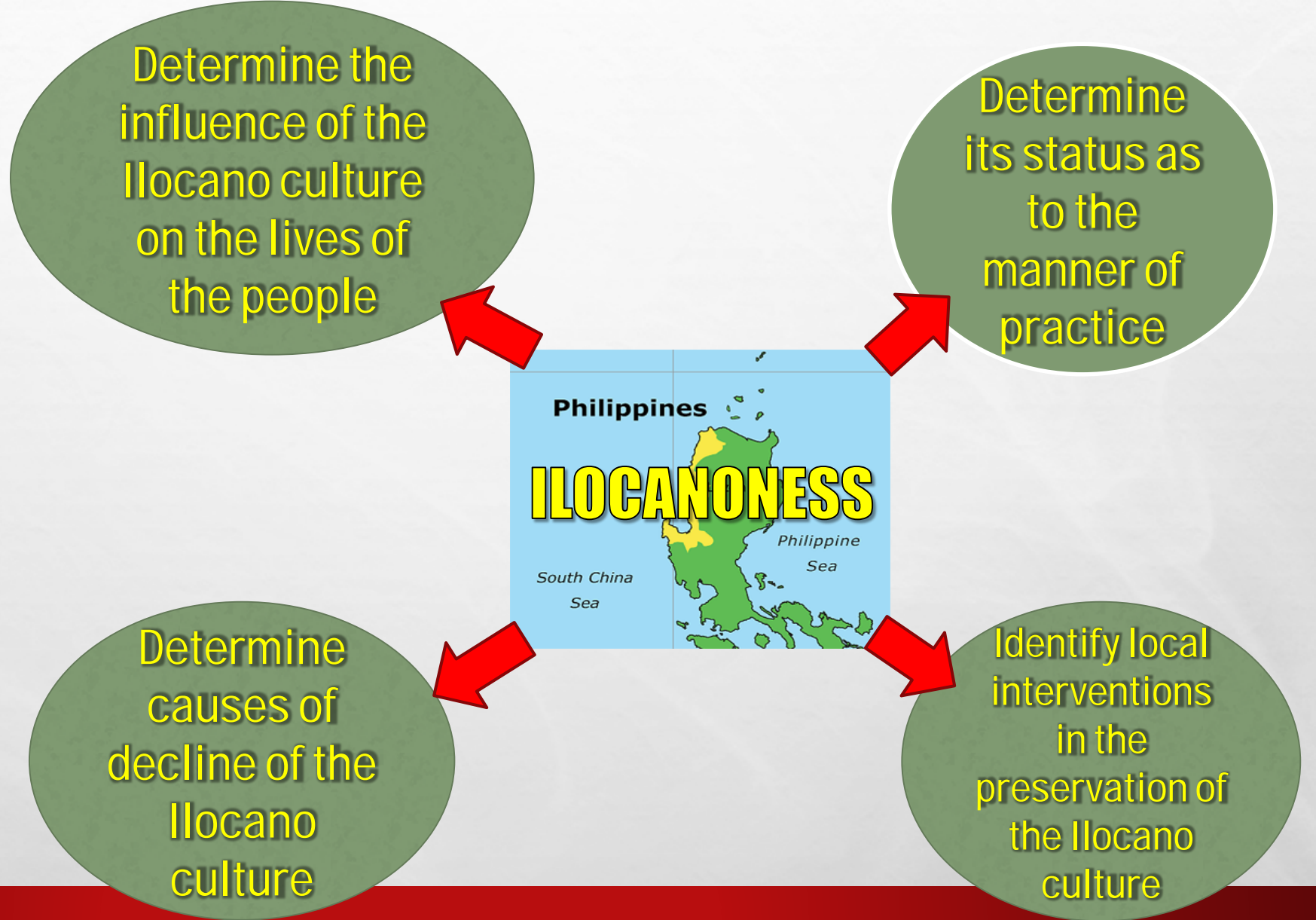
**food**



**language**

# Objectives

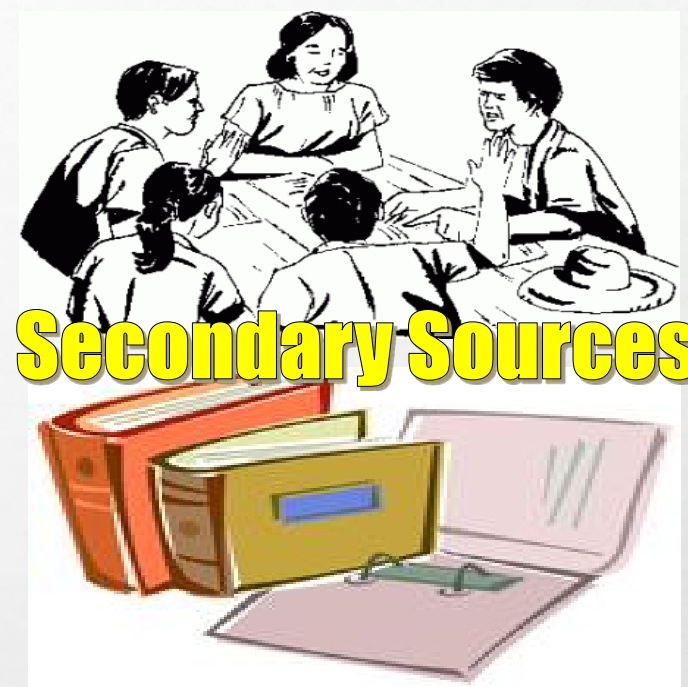
The study aims to present relevant information regarding some features and impact of the Ilocano cultural heritage.







**Literature Review**



**Secondary Sources**

# **Methodology**

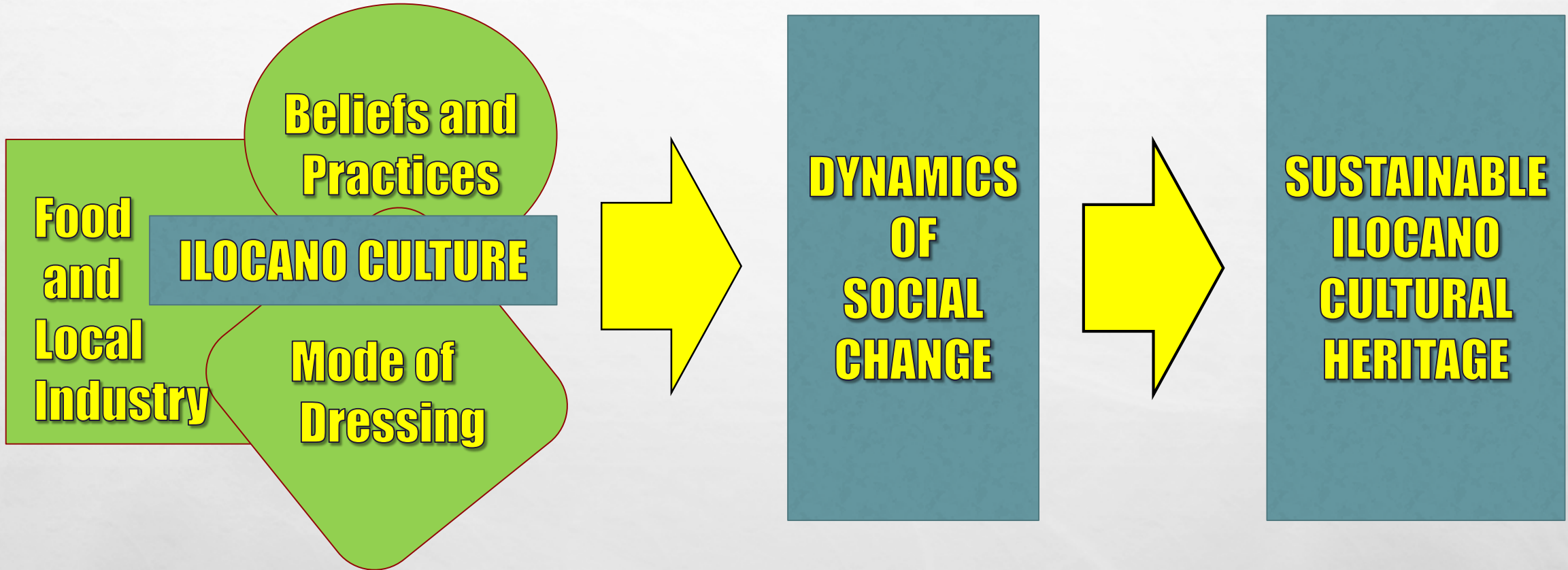


**Focus Group Discussion**



**Structured Interview  
Questionnaire**

# Framework

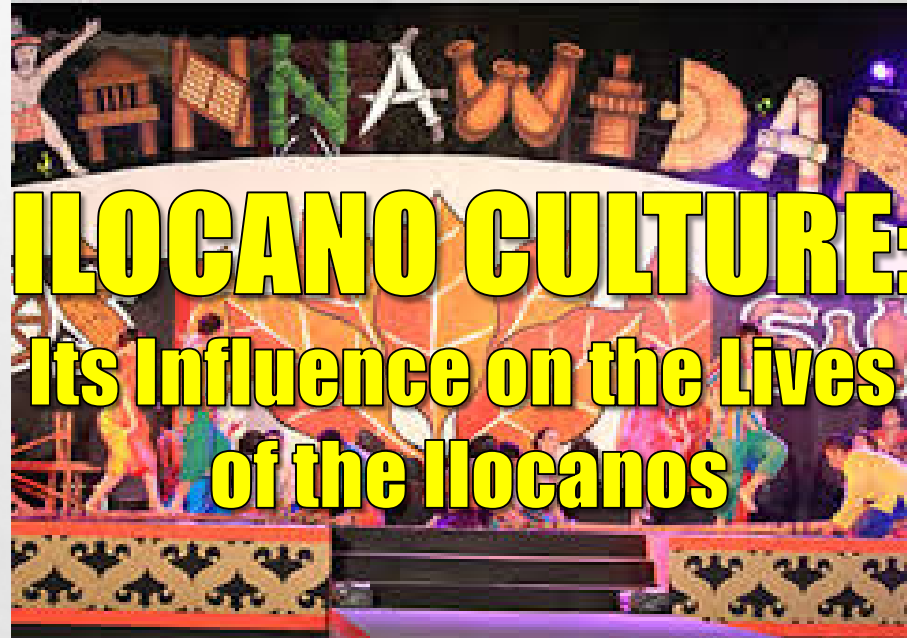




# Discussion and Analysis



**united and one**



**ILOCANO CULTURE:**  
**Its Influence on the Lives**  
**of the Ilocanos**



**hospitable and**  
**good host**



**strengthen love and**  
**respect to elders**



**Frugal/prudent**

## Beliefs and Practices

- ❖ Religion – 64% weekly mass attendance among Catholics in 1991 to 37% in 2013



## Language

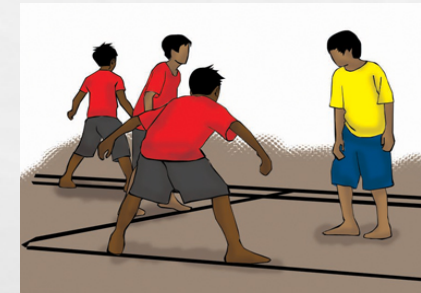
- ❖ One is being jeered once somebody speaks Ilocano
- ❖ Establishing policies using English as medium of instruction in Philippine schools



## Mode of Dressing

- ❖ Native costumes are innovated incorporating western designs

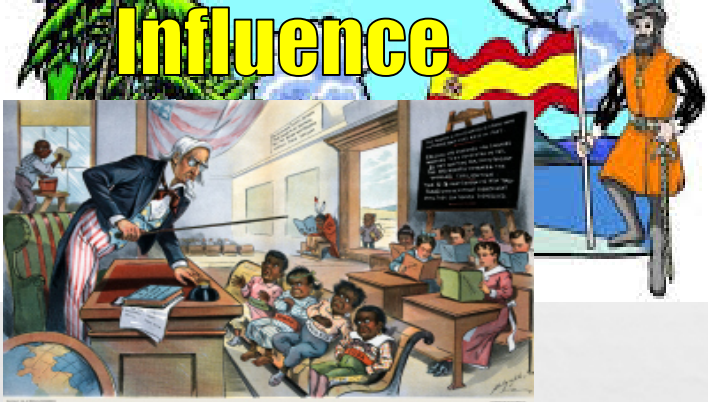
## Hobbies and Recreation





1600s

## Foreign Influence



## ILOCANO CULTURE: Causes of Continuing Trepidation



## Lack Sufficient programs and advocacies



## New Developed Technologies



## Influence of Social Network



## Demands in Life







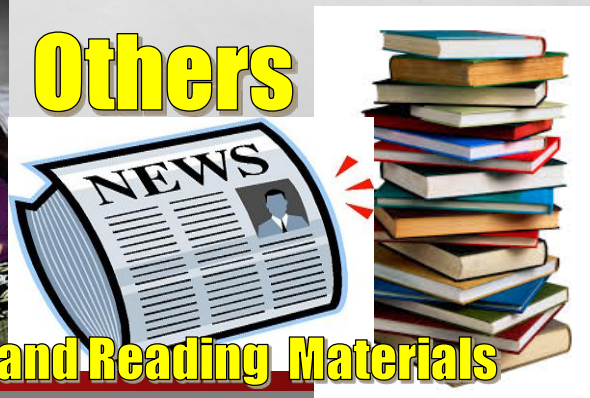
The Cultural Mapping Project  
of the Heritage City of Vigan  
Executive No. 358  
Resolution No. 1 of the  
National Historical  
Commission



Ordinance No. 026-2012 initiated  
By the Province of La Union



**ILOCANO CULTURE:**  
**Interventions for**  
**Preservation**





# Conclusion

**Ilocano culture  
molds the character of a**

**Ilocano culture  
revolves around unique  
life rituals, festivities  
and oral history**





# Recommendations:



Ilocano people should be **INFLAMED** with pride about their culture



Ilocano people should **PERSONALLY SAFEGUARD** their cultural heritage



Government should continually involved in the **PROMOTION** and **PRESERVATION** of these cultural heritage



Local Government Units (LGUs) should **CREATE ORDINANCES** to promote the practice and upkeep of the Ilocano cultural heritage.



Ilocano culture should be **TAUGHT EARLY** in Philippine schools



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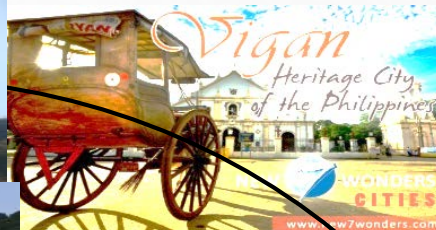
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# Thank you!

## Dios Unay ti Agngina!



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