

The slide features a dark green background with a white horizontal band in the center. The top and bottom edges of the slide are decorated with a close-up photograph of golden rice stalks. The main title is centered in the white band, and the subtitle is centered in the dark green band below it.

FACTORS AFFECTING THE ADOPTION OF ORGANIC RICE FARMING

The Case of Farmers in M'lang, North Cotabato,
Philippines

Larry N. Digal, Shemaiah Gail P. Placencia
University of the Philippines Mindanao
School of Management

The slide features a decorative header and footer consisting of close-up photographs of rice plants with green leaves and golden-brown grain heads. The main content area is a solid dark green rectangle.

OUTLINE

- The problem/ background
- Rationale/ objectives of the study
- Methods
- Results
- Conclusion




BACKGROUND

- The industry of organic rice in the Philippines is relatively new.
- In 2005, area devoted to organic rice production is at 14,209 ha (0.35%) managed by around 35,000 farmer adopters.
- Initially, the motivation for the adoption of organic farming was towards the achievement of poverty alleviation among marginalized farmers in the country and was dedicated to the personal consumption of farming households¹
- Rice farmers' awareness about organic farming is only around low to medium and the major sources of information are NGOs and private institutions. Therefore lack of access to these third party entities is a challenge and a barrier in terms of the adoption of organic farming²

¹Alfon, H., Redona, E., 2005. A Preliminary study on The Philippine Organic Rice Subsector.

²Piadozo, M. E., Lantican, F. A., Pabuayon, I., Quicoy, A., Suyat, A., Maghirang, P., 2014. Rice Farmers' Concept and Awareness of Organic Agriculture: Implications for Sustainability of Philippine Organic Agriculture Program. Journal of ISSAAS, 20(2), 142-156.





BACKGROUND

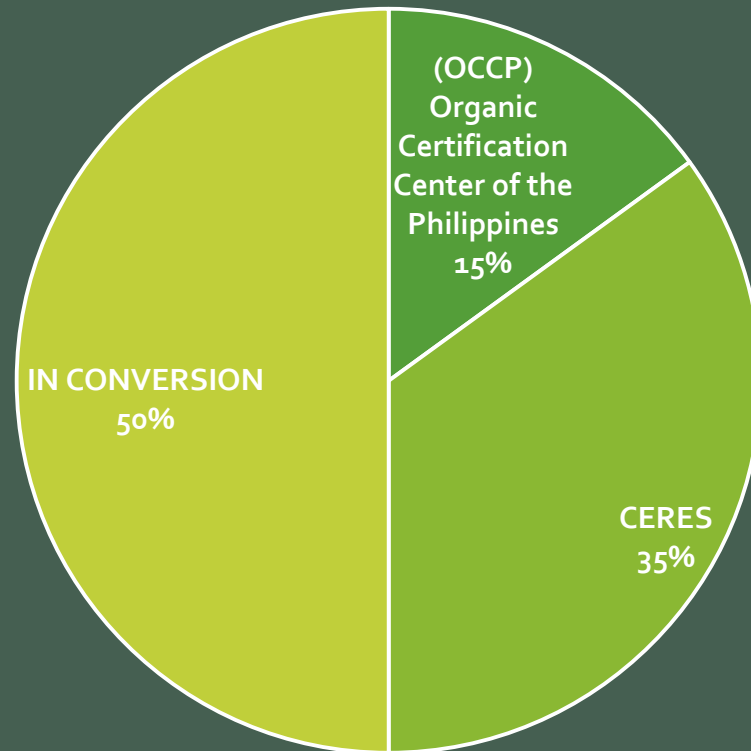
In M'lang North Cotabato, a significant institution that Don Bosco Multi-purpose Cooperative (DBMPC) is a major distributor of organic rice with retail outlets all over the country, some for the export market, but mostly in Mindanao. DBMPC is one of the most noteworthy NGOs that operate in Mindanao which provides production and marketing support to their farmer-partners. The coop is known for its strict observance of a bio-dynamic farming system, particularly organic¹ (Daño & Samonte, 2007).

¹Daño, E., Samonte, E., 2007. State of the Rice Industry in Mindanao. Rice Watch and Action Network and Food Sovereignty Watch - Mindanao.



BACKGROUND

CERTIFICATIONS OF DBMPC FARMS



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BACKGROUND

Recently, DBMPC has been experiencing problems on shortage of supply and one of the ways to address this is to increase the number of suppliers. Moreover, the need to adopt more environmentally friendly farming practices is very evident for the achievement of sustainability.

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OBJECTIVES

- this study attempts to identify and examine the factors that could possibly affect the adoption and non-adoption of organic farming among rice farmers in M'lang, North Cotabato, Philippines
- Help in the creation of policies and interventions in order to increase adoption rate of organic farming and help achieve sustainability

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METHODS

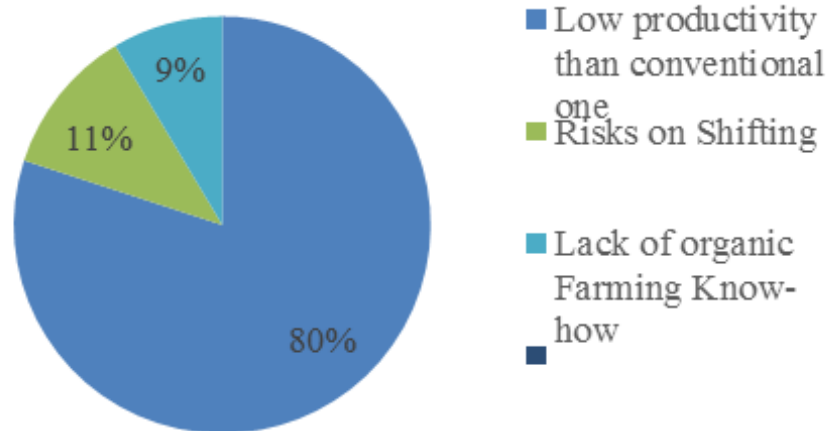
- Data and Sampling:
 - survey using stratified random sampling and structured questionnaire among rice farmers in M'lang.
- Probit regression:
 - Used to identify the factors that significantly affect the adoption organic rice farming

SIGNIFICANT FACTORS

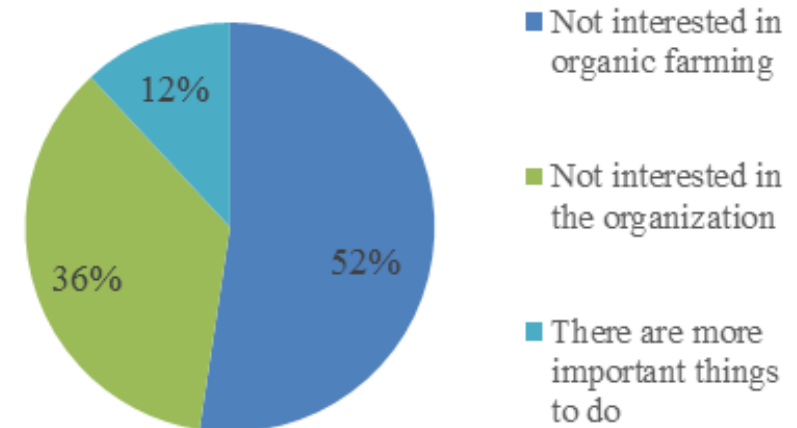
Probit Regression	Coef.	P> z	Marginal Effects	
Gender	-3.850	0.002	-0.218	**
Level of Education	1.847	0.002	0.105	**
Years in rice farming	0.257	0.015	0.015	*
Farm area (ha)	-5.057	0.007	-0.287	**
Yield (kg) per hectare (dry)	-0.002	0.019	-1.1E-04	*
Cost per hectare	-4.3E-04	0.008	-2.5E-05	**
legend: * p<.05; ** p<.01; *** p<.001		Wald chi ² (11) = 29.61	Pseudo R ² = 0.760	Prob > chi ² = 0.002

CONVENTIONAL FARMERS' PERSPECTIVE

Conventional Farmers' Reasons for not engaging in Organic Farming

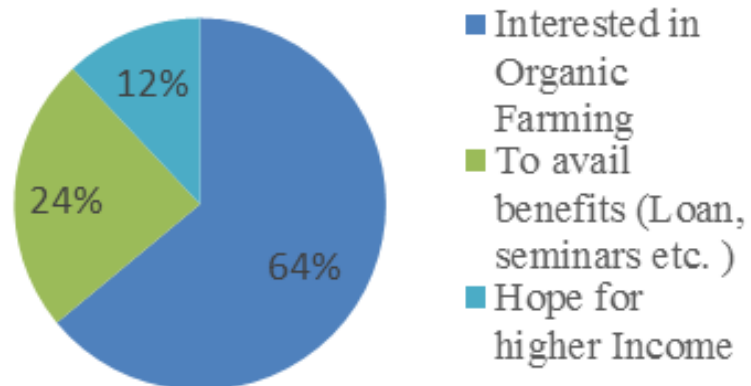


Reasons for not joining DBMPC

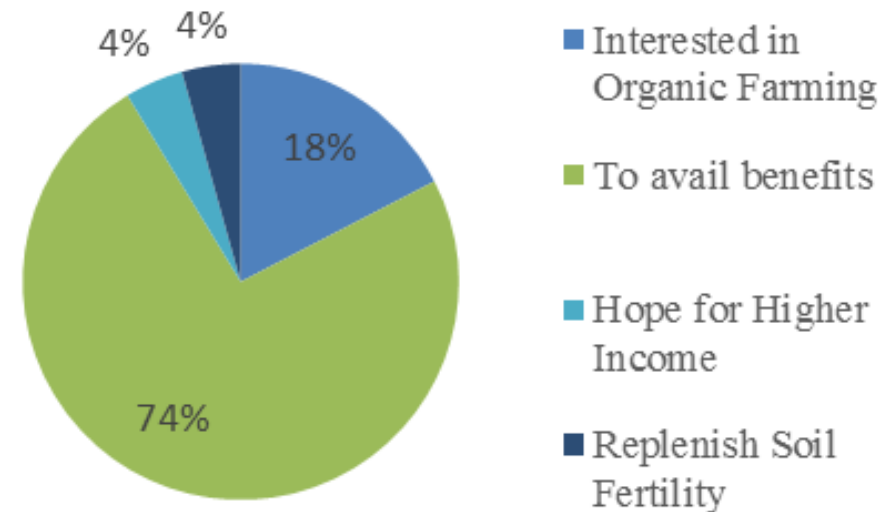


ORGANIC FARMERS' PERSPECTIVE

Organic Farmer's Reasons of Joining Don Bosco MPC (Landowners POV)



Organic Farmer's Reasons of Joining Don Bosco MPC (Maintainers POV)



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CONCLUSION

- Sustainability of rice production could possibly be achieved through the adoption of organic farming practices.
- Results indicate that females, farmers with higher education levels, those with longer experiences in rice production, small landholders, and low cost per hectare have higher likelihoods in adopting organic farming. These factors were seen to be significant by other related studies as well.
- In order to understand and influence the adoption decisions of the farmers in the creation and progression of programs by government agencies, the factors above could be considered.



CONCLUSION

- Ultimately, there is a great need to provide incentives for the farmers to adopt organic farming and for consumers to choose environmentally superior products such as organic.¹
- Currently, domestic consumers are just beginning to know and consume organic products. Although, at least in Luzon, most consumers have shown willingness to pay for price premiums for eco-labelled rice products at about 10-20%²
- However, current policies in the country are leaning towards and are favoring the achievement of rice self-sufficiency.
- The importance of third party institutions which provide extension services to farmers in affecting the adoption decision of the farmers was also acknowledged ^{3,4,5,6,7,8}

¹Tilman, D., Cassman, K., Matson, P., Naylor, R., Polasky, S., 2002. Agricultural sustainability and intensive production practices. *Nature*, 418, 671-677. doi:10.1038/nature01014

²Digal, L. N., Balgos, C. Q., 2016. Willingness to Pay for Ecolabelled Products: the Case of Traditional Rice Varieties in the Philippines. Institute of Foods Marketing Research Symposium 2016.

³Asadollahpour, A., Najafabadi, M., Hosseini, S., 2014. Factors Affecting the Conversion to Organic Farming in Iran: A Case Study of Mazandaran Rice Producers. *Science International (Lahore)*, 26(4), 1665-1670.

⁴Brown, E., Del Rosario, B., Aganon, C., 2015. The role of market intermediaries in promoting organic rice production. Food and Agriculture Organization of the United Nations.

⁵Chouichom, S., Yamao, M., 2010. Comparing opinions and attitudes of organic and non-organic farmers towards organic rice farming system in north-easter Thailand. *Journal of Organic Systems*, 5(1), 25-35.

⁶Genius, M., Pantzios, C., Tzouvelekas, V., 2006. Information Acquisition and Adoption of Organic Farming Practices. *Journal of Agricultural and Resource Economics*, 31(1), 93-113.

⁷Rana, S., Parvathi, P., Waibel, H., 2012. Factors Affecting the Adoption of Organic Pepper Farming in India. Conference on International Research on Food Security, Natural Resource Management and Rural Development.

⁸Yamota, J., Tan-Cruz, A., 2007. Farmers' Adoption of Organic Rice Farming in Magsaysay, Davao Del Sur: Factors and Practices. 10th National Convention on Statistics.



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CONCLUSION

- Therefore, in order to increase the adoption of organic rice farming and escalate the environmental sustainability, there is a need to consider the above mentioned factors in policy making. The provision of incentives could also be explored. Moreover, the importance of the NGOs and private institutions must be acknowledged.

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THANK YOU